Session 4: How is quality perceived and measured when cancer is a chronic condition?

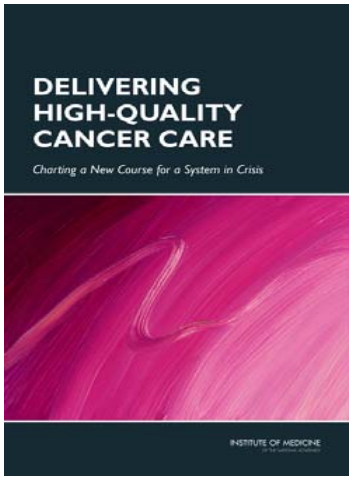
- Jennifer Malin, MD, PhD, Staff Vice President, Clinical Strategy, Anthem

Anthem.

Quality: From Measurement to Transparency

Jennifer Malin, MD, PhD
Staff VP, Clinical Strategy, Anthem, Inc.
Associate Professor, UCLA David Geffen School of Medicine

Charting a New Course for a System in Crisis



Institute of Medicine
2013

Care often is not patient-centered, many patients do not receive palliative care to manage their symptoms and side effects from treatment, and decisions about care often are not based on the latest scientific evidence.

IOM Recommendations to improve the quality of cancer care

- A national quality reporting program with meaningful quality measures
- Improve the affordability of cancer care by leveraging existing efforts to reform payment and eliminate waste
- Reimbursement aligned to reward affordable, patient-centered high quality care

Charting a new course for quality cancer care

- Surveillance
- Quality Improvement
- Accountability

To make progress on the quality and affordability of cancer care will require that we shift quality measurement from efforts focused largely on surveillance and QI to ***accountability***

Existing Cancer Quality Measures

	Process Measures	Outcome Measures	NQF Endorsed
JCAHO	5	0	0
RAND QATOOL	117	0	0
RAND ASSIST	41	0	4
Commission on Cancer	8+	0	6
ASCO QOPI®	134	16*	43
AMA PCPI	21	0	16
PPS Exempt Cancer Centers	3†	2	5
Dartmouth Atlas	0	11*	0
OSHPD	0	2	0
30-day post-surgical mortality	0	7	1

Gaps in cancer quality measures

- Lack of variability on many of the NQF endorsed measures of quality limits utility of measures for public reporting or P4P
  - Many measures are not be specific enough (e.g. any adjuvant therapy)
  - Low scores often represent data problems – public reporting of these measures would lead to resources being spent on data infrastructure/quality
- Few validated outcome measures
- Few measures of overuse
- No measures of patient experience

Our model: a Quality Initiative

The ***Cancer Care Quality Program*** provides a framework for ***rewarding high quality cancer care***

Oncologists participating in the Cancer Care Quality Program will receive ***additional payment*** for treatment planning and care coordination when they select a treatment regimen that is ***on Pathway***

Web-based platform with decision-support for Quality Initiative also ***improves efficiency*** of review against Health Plan Medical Policy and ***decreases administrative burden*** for practices

www.cancercarequalityprogram.com

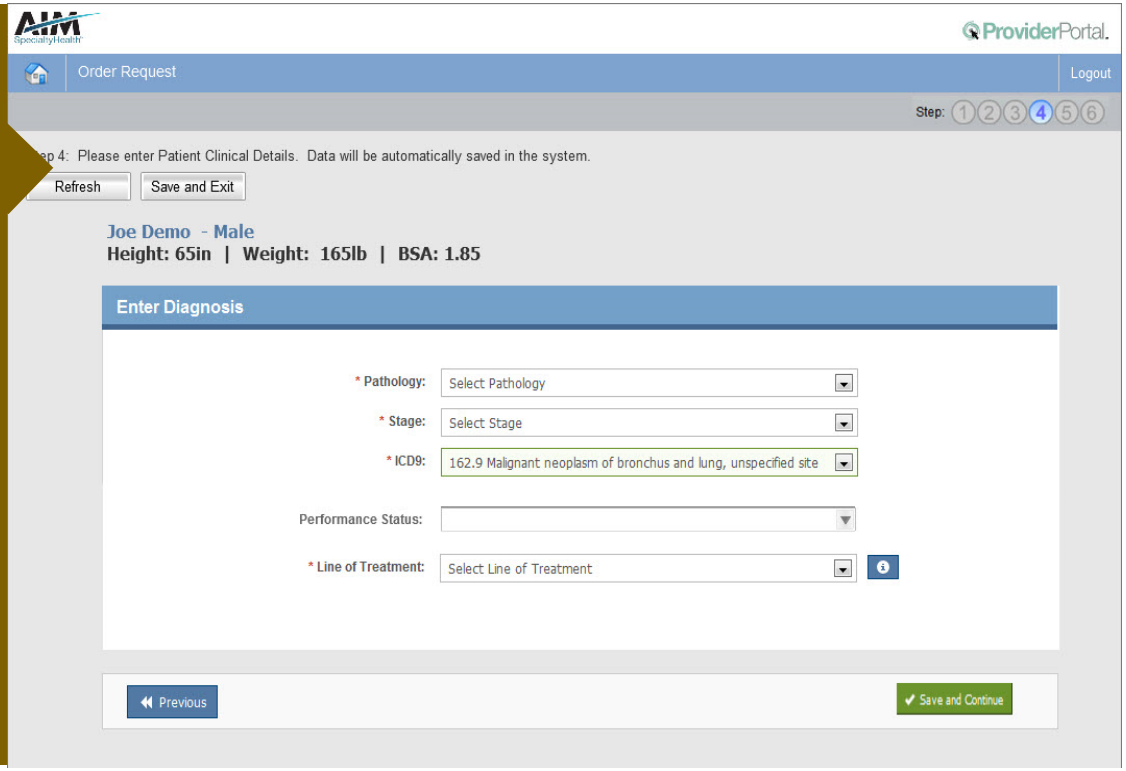
Clinical data entered by practice staff through web portal

Practice identfies patient

Selects drugs in regimen

Enters clinical info:

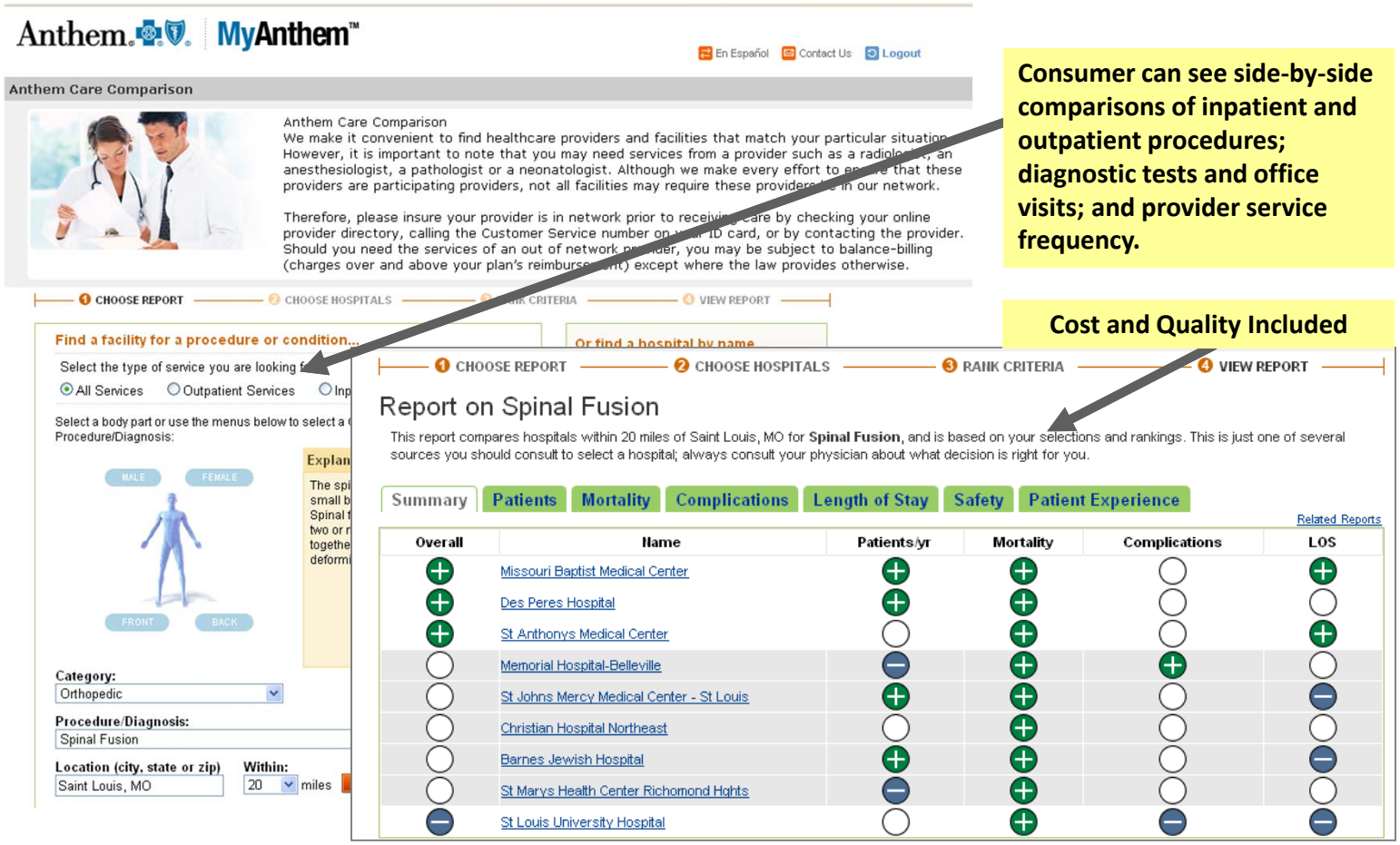
- **Cancer type**
- **Disease stage**
- **Biomarkers**
- **Performance Status**
- **Line of therapy**



Note: AIM Specialty Health maintains the confidentiality of all protected health information.
All data displayed is fictional and any resemblance to real persons is purely coincidental.

Anthem Care Comparison

Cost and Quality Information



Consumer can see side-by-side comparisons of inpatient and outpatient procedures; diagnostic tests and office visits; and provider service frequency.

Cost and Quality Included

Anthem Care Comparison
Patient Volume for Complex Cancer Surgeries

Anthem Care Comparison

We make it convenient to find healthcare providers and facilities that match your p
radiologist, an anesthesiologist, a pathologist or a neonatologist. Although we ma
providers be in our network.

Therefore, please insure your provider is in network prior to receiving care by che
the provider. Should you need the services of an out of network provider, you may
provides otherwise.

1 CHOOSE REPORT — 2 CHOOSE HOSPITALS — 3 RANK CRITERIA — 4 VIEW REPORT

Shown below are hospitals within 10 miles of **Santa Monica, CA** for **Pancreatic Cancer Surgery**.

This list is based upon data from **All Patients.**

1 - 11 | New Search

COMPARE SELECTED

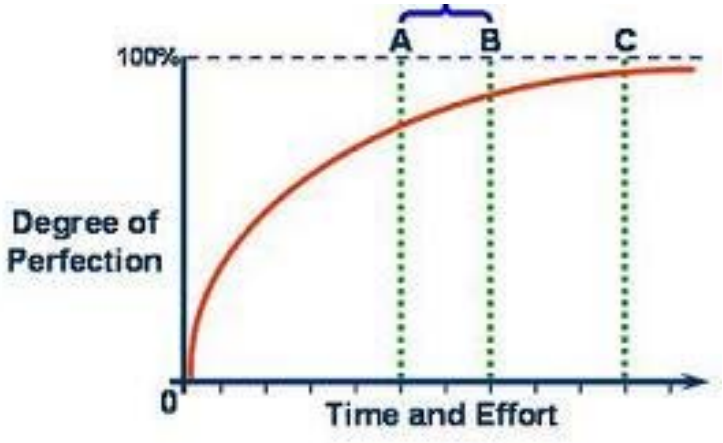
Name	City, State	Distance	Number of Patients	Compare
Santa Monica-UCLA Medical Center	Santa Monica, CA	1 mi	fewer than 11	N/A*
Saint John's Health Center	Santa Monica, CA	2 mi	fewer than 11	N/A*
Marina Del Rey Hospital	Marina Del Rey, CA	4 mi	fewer than 11	N/A*
Ronald Reagan Ucla Medical Center	Los Angeles, CA	5 mi	45	☑
Brotman Medical Center	Culver City, CA	6 mi	fewer than 11	N/A*
Kindred Hospital-Los Angeles	Los Angeles, CA	7 mi	fewer than 11	N/A*
Cedars Sinai Medical Center	Los Angeles, CA	8 mi	30	☑
Olympia Medical Center	Los Angeles, CA	9 mi	fewer than 11	N/A*
Miracle Mile Medical Center	Los Angeles, CA	9 mi	fewer than 11	N/A*
Encino Hospital Medical Center	Encino, CA	10 mi	fewer than 11	N/A*
Centinela Hospital Medical Center	Inglewood, CA	10 mi	fewer than 11	N/A*

1 - 11 | New Search

COMPARE SELECTED

Not perfect… but a way forward

- **Quality Measures**
  - Pay for performance based on pathway adherence
  - Reporting to practices will include adherence to % of evidence-based regimens, NQF endorsed measures (e.g. hospice), hospitalizations
- **Data Sources**
  - Clinical data captured via portal
  - Medical claims
  - Pharmacy claims
- **Attribution**
  - Practice self identifies when registers patient with Program



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